

# Sponsorship Letter for AAYSA Softball

## Supporting Youth Sports in Our Community

To Whom It May Concern,

I hope this letter finds you well! My name is Ginny Lyn Petrolina, and I am reaching out on behalf of the AAYSA (Aubrey Area Youth Sports Association) Softball Recreational League, a spirited group of young athletes who are passionate about softball and teamwork. As a proud part of the Aubrey area community, our team is dedicated not only to fostering athletic skills but also to promoting values such as sportsmanship, dedication, and community involvement.

### About AAYSA Softball

AAYSA (Aubrey Area Youth Sports Association) is a non-profit 501(C)(3) organization. AAYSA Lady Chaps Softball is more than just a recreational league; it is a cornerstone for building character, leadership, and lifelong friendships among youth in our community. With participants ranging in age from 3-14, we provide a safe, inclusive environment where kids can learn, play, and grow.

Our program also emphasizes the importance of personal growth, and teamwork as part of our mission. Through practice, games, and tournaments, the players not only hone their athletic abilities but also develop essential life skills such as time management, resilience, and collaboration.

### Why We Need Your Support

Running a sports team requires more than just enthusiasm and commitment. It entails costs for uniforms, equipment, field maintenance, tournament fees, umpire fees, and other essentials that ensure every player has a fulfilling experience. While we strive to keep participation fees low to make the program accessible to all families, we have established that in order to give our children and families the best a league can offer, we need help from sponsors like you. Your generosity can help bridge the gap in funds and start bringing our community closer together, here at home.

This year, we are excited to share that we now have home games! A major step forward for our league and our community. Maintaining safe, well-prepared, and welcoming home fields is essential, and community support will help us keep these fields gameday ready for our players and visiting teams.

Your contribution will help us:

- Improve and maintain our playing fields for practices and home games.
- Provide high-quality equipment and safety gear for our players.
- Offer scholarships to families who might otherwise be unable to afford registration fees.
- Cover league fees and tournament costs.
- Organize community-building events that bring players, families, and supporters together.

### Benefits of Sponsoring AAYSA Softball

Sponsoring our team isn't just an investment in youth sports, it's an investment in the future of our community. As a valued sponsor this is an opportunity for a direct connection with families who value businesses that give back. By partnering with us, you demonstrate your commitment to nurturing young talent and strengthening community bonds.

## How You Can Help

We are looking for sponsors who would be willing to donate to our organization in exchange for banner advertisements at our spring home games. Each banner will feature your business name and phone number. You may also provide your own banner design if desired. Submitted designs must be a single high-resolution image that can be scaled for printing at full-banner size. If you would like to provide your own banner that includes a logo or your business designs, you may do that as well.

### Premium Banner Sponsor: \$500+

- 6X3 Fence banner during home games.
- Social media acknowledgment
- Logo on our website

### Banner Sponsor: \$300-\$499

- 3x5 Fence banner during home games.

## Join Us in Making a Difference

We are deeply grateful for any support you can provide. By supporting the AAYSA (Aubrey Area Youth Sports Association) Softball Recreational Team, you're empowering young athletes to achieve their dreams and inspiring them to give back to the community in return.

If you're interested in becoming a sponsor, please don't hesitate to contact me directly at [treasurer@aubreyareayouthsports.com](mailto:treasurer@aubreyareayouthsports.com) or 678-617-3724. I am happy to discuss sponsorship opportunities and answer any questions you may have. Together, we can make a lasting impact on the lives of these young athletes and the future of our community.

You can also make a contribution directly on our website:

<https://www.zeffy.com/en-US/donation-form/softball-fundraiser-spring--2026>

Thank you for considering this opportunity to support youth sports. We look forward to partnering with you and celebrating the achievements of our team together!

Warm regards,



Ginny Lyn Petrolina

Treasurer

AAYSA (Aubrey Area Youth Sports Association)

[treasurer@aubreyyouthsports.com](mailto:treasurer@aubreyyouthsports.com)



**\* AAYSA is a non-profit 501(C)(3) organization and contributions are tax deductible.**